

PLASTIC HELPS

8 SUSTAINABILITY GOALS DIRECTLY,
AND REMAINING 9 INDIRECTLY.

2 ZERO HUNGER



Plastic packaged food lasts longer, reducing wastage.



3 GOOD HEALTH AND WELL-BEING



Plastic enables life-saving medical devices such as surgical equipment and drips.



6 CLEAN WATER AND SANITATION



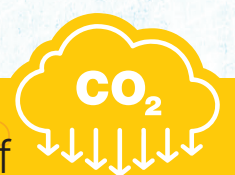
Use of plastic in pipes and packaging facilitates clean drinking water supplies.



7 AFFORDABLE AND CLEAN ENERGY



Due to its light weight, use of plastic in vehicles has reduced carbon dioxide emissions from transport.



11 SUSTAINABLE CITIES AND COMMUNITIES



Use of plastic in pipes in plumbing, sewerage, rain water harvesting helps sustainable cities.



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Plastic can be reused and recycled, thus putting least pressure on natural resources.



13 CLIMATE ACTION



Plastic provides lowest life-cycle cost compared to alternate materials in similar applications.



15 LIFE ON LAND



Plastic acts as wood substitute in doors, windows, crates and other furniture, saving millions of trees.



Through their 17 Sustainability Goals, United Nations is addressing today's global challenges. And guess what? Plastic plays a crucial role in achieving each of those goals in some way or the other.

**fight
pollution
not
plastics**



Empowered lives.
Resilient nations.