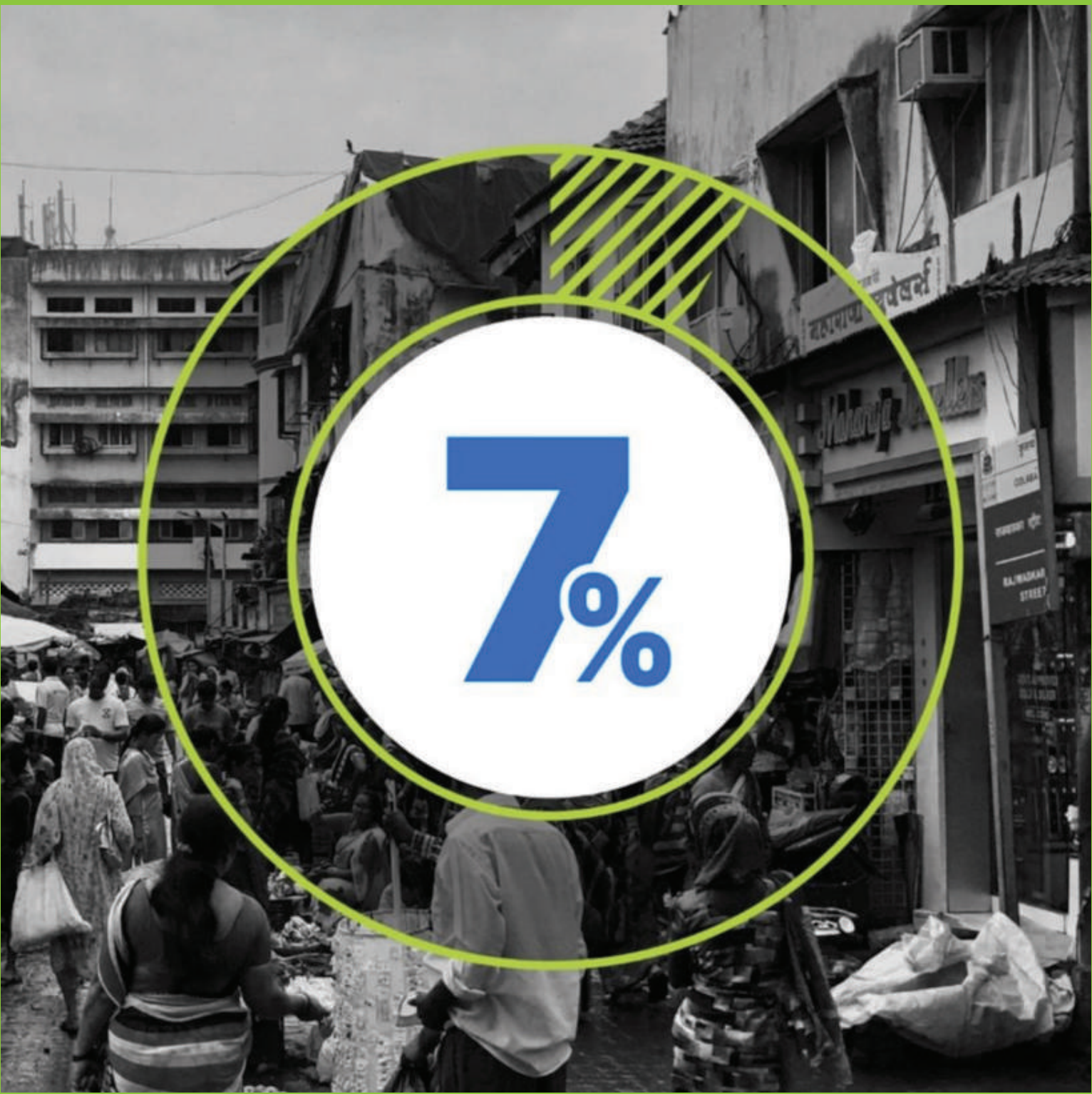


FIGURING OUT THE FIGURES

Urban solid waste contains just 7% plastic.

A fact not known much is that a very tiny percentage of our solid waste is actually plastic. The rest is made up of various other materials. But what happens is plastic is the most visible on roads, in drains due to its colours, density. Hence the perception that we are using plastic too much and it is harming the environment. Both parts of the above statement aren't accurate. Don't be just a responsible citizen, but an informed one too.



Plastic consumes 40% less energy to produce.

Lesser energy and lesser resources are needed to produce plastic products as compared to its alternatives. That is one of the wonderful things about plastics. And one of the reasons why industries adopted it quickly across categories. So it is not really exploiting the environment, but in a way helping to protect it.

Plastic generates 50% less water pollutants than paper.

While it is easy to pick paper as the eco-friendly material over plastic, you should know waste paper leaks 50% more water pollutants than plastic waste. The wiser thing to do is to dispose of paper or plastic responsibly in the dry waste bin.



60% of plastic waste in India gets recycled.

It is natural to think that developed countries are better in handling waste than India. The fact? Not only do these countries consume way more plastic than us, they also are very poor when it come recycling all this plastic waste. India recycles 60% of its plastic waste, which is one of the highest recycling rates in the world. So hold your head high, and segregate waste properly so that we can increase this rate quickly and set a better example for the world.

